



**MAPFRE, ELECTED BEST PRIMARY INSURANCE COMPANY IN
LATIN AMERICA FOR THE SIXTH CONSECUTIVE YEAR**

MAPFRE was elected for the sixth consecutive year, Best Latin American Primary Insurance Company by Reactions, a Euromoney group magazine. As in previous occasions, the Reactions magazine granted these awards following a survey among its readers, who are professionals from the financial, insurance and legal sectors.

Raúl Costilla, Chairman of MAPFRE PUERTO RICO, received the award on behalf of MAPFRE in an event held in New York, which was also attended by other directors of the Group. These awards recognise the work of more than 17,700 employees belonging to the Group in Latin America, as well as the commitment of the close to 38,000 agents, delegates and brokers that collaborate with MAPFRE in this region.

Reactions is one of the leading magazines for the insurance and reinsurance sector worldwide. It frequently publishes global rankings, detailed analyses of companies, as well as share price performance of insurance companies.

MAPFRE has a presence in the insurance, reinsurance and assistance markets of the main Latin American countries. Since 2005 it is the third insurance group in the region and the leading Non-Life insurance company, with a market share of 7.9%¹. In 2010, MAPFRE achieved primary insurance premiums of €5,155.6 million in Latin America, a 19.7% rise compared to the prior year. With 2,000 branches MAPFRE has one of the widest distribution networks of any financial institution in the region.

Madrid, 3rd October 2011

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¹ 2009 figures according to latest research available. Source: FUNDACIÓN MAPFRE.